



The Three “Cs” for Innovative In-Home Asthma Interventions

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Asthma is a Complex Condition of Multiple Factors:

- **Medical/Physical**
- **Behavioral**
- **Understanding of Self-Management**
- **Environmental**
- **Socioeconomic**



Numerous Stakeholders:

- **The Child**
- **Parents/Guardians**
- **Practitioners**
- **Health Plans/MCOs**
- **Schools**
- **Employers**
- **Community Based Organizations**
- **Governmental Agencies:**
 - **Federal**
 - **State**
 - **Local**



Green & Healthy Homes Initiative:

- **Social Impact Bonds**
- **To Fund Environmental Mitigation in Home**
- **Plan to Identify Children of Interest**
- **Work with Community Agencies to Arrange Improvements in the Home**
- **Bonds to be Paid Back from “Realized Savings”**

Challenges for Innovative In-Home Asthma Interventions:

- **Numerous Programs:**
 - Outreach
 - Care Management
 - Environmental Mitigation
- **Many Unrelated Funding Streams:**
 - Foundations
 - Government
- **Potential Regulatory Issues:**
 - Use of Medicaid Funds
 - Determination of “True Savings,” Regression to Mean
 - Attribution of Savings (Especially re: DSRIP)
 - Scope of Practice/Service Delivery



The Three “Cs”:

- **Collaboration: Working Jointly with Others in an Intellectual Endeavor (Blueprint)**
- **Cooperation: Working Together for a Common Purpose or Benefit (Process Development)**
- **Coordination: Bringing the Elements of a Complex Activity Together to Ensure Efficiency (Execution)**

It's Not Insurmountable. Let's Get to Work!